

*Approved  
by the decision of the Academic  
Council of the Academy  
March 28, 2025  
Protocol №12*

**Master's Degree Program  
«7M04105 – Public policy»**

**1. Name of the program:** Master's Degree Program «7M04105 – Public policy» (training area «7M041 – Business and management»)

**2. Term of study:** 1.5 years

**3. Total credits (ECTS):** 90

**4. Program description:**

The program aims to train civil servants to the competences of formulation, implementation, analysis and evaluation of public policy. The educational program is focused on disciplines that are important for public policy and analysis, as well as making competent political and managerial decisions in different political situations.

**5. Aims and objectives of the program:**

*Objective:* Training of civil servants with professional skills to formulate and implement the public policy to make effective management decisions, including in circumstances of unforeseen extreme conditions and crisis.

*Objectives of the program:*

- development of analytical, assessment and modeling skills for the effective formulation and implementation of public policy;
- development of skills for decision making processes;
- development of personal qualities and competencies of civil servants that meet the requirements of the state apparatus.

**6. Benefits of the program:**

- development of innovative, analytical and managerial skills in the educational process;
- the possibility of an internship at a foreign partner university Maxwell School of Citizenship and Public Affairs at Syracuse University (United States of America), upon providing a certificate that confirms the appropriate level of a foreign language;
- attraction of leading foreign and Kazakh experts, and public administration practitioners to teach certain disciplines;
- design of a master's project focused on solving current problems in the public policy;
- development of social networking, interaction with top managers from various ministries and departments, mutual learning (peer learning);
- courses are delivered in Kazakh, Russian, and English.

**7. Expected learning outcomes:**

Task management - can set specific tasks and give instructions by strategic goals, able to create conditions and orient the team towards high-quality of the assigned tasks and its timely implementation.

Building effective communications – able to coordinate his activities with colleagues, open to communications, able to show readiness for business cooperation.

Adherence to ethical standards and principles - able to strictly follow the rules of ethical behavior in all situations in accordance with the code of ethics and adhere to the principles of integrity, honesty, goodwill towards colleagues and stakeholders.

Change management - able to have a positive attitude towards changes in the organization and adapt the tactics of their actions in accordance with the changed situation.

Results-oriented – able to set challenging goals and achieve them.

Independence and decision-making skills – able to analyze opportunities, risks, as well as calculate and plan resources, able to act effectively in conditions of uncertainty.

Team management - able to inspire and motivate the team, always avoid personal likes and dislikes, able to identify and take into account the individuality of the subordinate when interacting and motivating.

Leadership qualities - able to demonstrate enthusiasm and talent, belief in one's own beliefs, charismatic, able to motivate staff.

Cooperation – able to guide employees towards building effective interaction and partnership with government agencies and organizations within their competence.

Efficiency - able to timely communicate new priorities to the team, develop effective measures for a timely response to internal and external changes.

Self-development – able to take systematic measures for the development and promotion of employees, demonstrate by personal example the desire for self-development.

Initiative - able to initiate projects to improve the activities of a government agency, able to consider and develop proposals for the introduction of innovative approaches and solutions to improve operational efficiency.

## 8. Program structure and academic content:

Semester	Name of the discipline	BD/ PD	UC/ SC	ECTS
1	Written Communications and Public Speaking	PD	UC	5
	Public Policy Research and Analysis	BD	UC	6
	Public policy	PD	UC	3
	Public administration	BD	UC	2
	Effective Communications and Leadership	PD	UC	2
	<b>Elective Component</b>	BD	SC	6
	<i>Total theoretical training</i>			24
	<i>Experimental research work of the Master's student (hereinafter referred to as ERWM)</i>			6
	<b>TOTAL FOR SEMESTER 1</b>			<b>30</b>
2	Social policy	PD	UC	5
	Information policy and PR	PD	UC	3
	Politics of Social Cohesion and Identity	PD	UC	3
	Ecology and water policy	PD	UC	3
	Strategic management	PD	UC	3
	Professional English	BD	UC	2
	<b>Elective Component</b>	BD	SC	3
	<i>Practice</i>			2
	<i>Total theoretical training</i>			24
	<i>ERWM</i>			6
	<b>TOTAL FOR SEMESTER 2</b>			<b>30</b>
3	Economic policy	PD	UC	3
	Financial, monetary and pricing policies	PD	UC	3
	Regional development policy	PD	UC	4
	Digital governance	PD	UC	3
	Political technologies	PD	UC	3
	<i>Total theoretical training</i>			16

	<i>Internship</i>	PD	UC	2
	<i>ERWM</i>			4
	<i>Final attestation (design and defense of the master's project)</i>			8
	<b><i>TOTAL FOR SEMESTER 3</i></b>			<b>30</b>
	<b>Total theoretical training+practice</b>			<b>64</b>
	<b>Final certification (Design and Defense of master's Project)</b>			<b>8</b>
	<b><i>ERWM + Internship</i></b>			<b>18</b>
	<b>TOTAL CREDITS FOR COMPULSORY DEVELOPMENT</b>			<b>90</b>