

*Approved
by the decision of the Academic
Council of the Academy
March 28, 2025
Protocol №12*

**Master's Degree Program
«7M04118 - Regional Development»**

1. Name of the program: Master's degree program «7M04118 - Regional development» (training area «7M041 – Business and Management»).

2. Term of study: 1 year (full-time and distance learning)

3. Total Credits (ECTS): 61

4. Program description:

The educational program has been developed taking into account the tasks assigned to the state apparatus of the country and is aimed at forming the competencies of civil servants to ensure sustainable balanced development of the regions of Kazakhstan.

5. Aims and objectives of the program:

Purpose: to train professionals capable of developing effective management solutions to overcome socio-economic imbalances and ensure sustainable development of the regions.

Objectives of the program:

- development of skills in forecasting and assessing socio-economic processes in the regions;
- formation of skills to develop effective management solutions to ensure sustainable development of regions;
- development of competencies to ensure balanced development of territories to improve the level and quality of life of the population.

6. Benefits of the program:

- interdisciplinary, individual and competence-based approach to teaching, practice and result-oriented learning through solving specific situations using interactive teaching methods;
- implementation of a master's project focused on solving urgent problems of regional development;
- training in the state, russian, english languages;
- involvement of leading lecturers-practitioners, invited lecturers and experts of the public and quasi-public sectors;
- development of professional and expert networking, interaction with civil servants from various ministries and departments, mutual training.

7. Expected learning outcomes:

- applies public administration tools at the national and regional levels;
- makes forecasts of key socio-economic indicators and manages the effectiveness of investment projects and programs in the region;
- organizes and manages the work of the team, developing a team strategy to achieve the set goal;
- uses oral and written communication tools in the implementation of expert and analytical activities and research in the field of regional policy implementation;
- structures and optimizes business processes in local executive bodies;
- analyzes and applies big data to make effective management decisions in order to achieve sustainable development of the region;
- substantiates and makes effective management decisions to enhance the socio-economic development of cities and rural areas in the context of sustainable development;
- analyzes and applies fiscal, budgetary, credit and other financial instruments for the development of the region's economy.

8. Program structure and academic content:

Module	Name of the discipline	BD/ PD	UC/ SC	ECTS
Module 1. Communication and research module	Official Letter and Discourse	PD	UC	3
	Professional English	BD	UC	2
	Research Methods and Design	PD	UC	3
	<i>Total theoretical training</i>			8
	<i>Experimental Research Work of a Master's Degree (hereinafter referred to as - ERWM)</i>			2
	TOTAL FOR 1 MODULE			10
Module 2. Management Module	Public Administration	BD	UC	2
	Effective communications and leadership	BD	UC	2
	Strategic planning and forecasting	PD	UC	3
	<i>Total theoretical training</i>			7
	<i>ERWM</i>			3
	TOTAL FOR 2 MODULE			10
Module 3. Regional management	Regional Economy and Spatial Development	PD	UC	4
	Territory marketing	PD	UC	3
	<i>Production Practice</i>			2
	<i>Total theoretical training</i>			9
	<i>ERWM</i>			1
	TOTAL FOR 3 MODULE			10
Module 4. Financial and Investment module	Financial instruments for managing the region	PD	UC	3
	Regional investment policy	PD	UC	3
	<i>Total theoretical training</i>			6
	<i>ERWM</i>			2
	TOTAL FOR 4 MODULE			8
Module 5. Territorial development	Rural development	PD	UC	3
	City management	PD	UC	3
	<i>Total theoretical training</i>			6
	<i>Internship</i>			2
	<i>ERWM</i>			2
	TOTAL FOR 5 MODULE			10
Module 6. Final module	Elective Component	BD	SC	4
	<i>Total theoretical training</i>			4
	<i>ERWM</i>			1
	<i>Final Attestation (Design and Defense of the Master's Project)</i>			8
	TOTAL FOR 6 MODULE			13
Total theoretical training + practice				40
Final Attestation (Design and Defense of the Master's Project)				8
ERWM+ Internship				13
TOTAL CREDITS FOR COMPULSORY DEVELOPMENT				61